

## Copymaster: Dinner Time Ads: Daniel's Data

Advertisements that Daniel recorded in the ad breaks between 5 and 7 p.m. one evening

<p>McGregors (takeaways)</p> <p>Meadow Smells Fresh (deodoriser)</p> <p>McDuff's Fab Dinners (frozen meals)</p> <p>Throat Calm (throat lozenges)</p> <p>Get Well (health phoneline)</p> <p>Great Smile (lipstick)</p> <p>Bran Blocks (cereal)</p> <p>Cover-up (blinds)</p> <p>Cheapoutlook (television service)</p>	<p>Bonus Points (investments)</p> <p>Superskinny (dieting company)</p> <p>Herbal Cleaning (shampoo)</p> <p><i>Celebrities R Us</i> (magazine)</p> <p>Aunt Burt's (pudding)</p> <p><i>Nick and Nicola</i> (film on TV)</p> <p>Help Funds (charity)</p> <p>Comfy Sleep (bed underlay)</p>
<p>McDuff's Fab Dinners (frozen meals)</p> <p>Firmin (washing detergent)</p> <p>TBA Finance (financial services)</p> <p>Kate's (drink)</p> <p>Sammy's phones (cellphones)</p> <p>Cheapoutlook (television service)</p> <p>Perfect (cereal)</p>	<p>Cheapoutlook (television service)</p> <p><i>Celebrities R Us</i> (magazine)</p> <p>Flying Breaks (holidays)</p> <p>Chocolate Gold (chocolate bar)</p> <p>Healthy Families (health products)</p> <p>Underground (takeaways)</p>
<p>Meadow Smells Fresh (deodoriser)</p> <p>Underground (takeaways)</p> <p>Meadow Smells Fresh (deodoriser)</p> <p>Get Ready To Go (breakfast drink)</p> <p>Loo Pigeon (toilet cleaner)</p> <p>Cover-up (blinds)</p> <p>Circus (live show)</p> <p>Plugs 'n Pipes (plumbing)</p>	<p>Mobile Communication (cellphones)</p> <p>McGregors (takeaways)</p> <p>Freshly Frozen (frozen meals)</p> <p>Fresh 'n Clean (toothpaste)</p> <p>Chocolate Gold (chocolate bar)</p> <p><i>Our Music</i> (CD)</p> <p>Mobile Communication (cellphones)</p> <p>Shopping Plaza (shopping mall)</p> <p>Bowl Your Heart Out (bowling)</p>
<p>Purcell (shampoo)</p> <p>Mary Jane (jewellers)</p> <p>King &amp; King (baby products)</p> <p>Daffodil Day (charity)</p> <p>SPARC (sports organisation)</p> <p>Meals in a Jiffy (cooking item)</p> <p>Ah Choo! (tissues)</p>	<p>Mobile Communication (Internet)</p> <p>Pizzeria (pizza)</p> <p>World Cup (sport)</p> <p>Chime Tea (teabags)</p> <p>Bran Blocks (cereal)</p> <p>Very White (toothpaste)</p>