

Popular networking

In the newspaper article, 'Which Social Media for Teens?', it was reported that young people are using different forms of social media than they did a few years ago.

Read the article below and comment on whether the reporter's statements are consistent with the survey data.

Which Social Media for Teens?

It looks like Facebook is no longer cool amongst the teens of today. Instagram and Twitter have taken over the most popular social networks among American children and these kids are ditching Facebook.

Research has shown that today's teens are no longer using Facebook. Rather, they are using Instagram and Twitter. There has been a steady decline in the usage of Facebook, with all other social networks increasing in popularity. Surveys of 15,000 social network users between the ages of 13 and 19 over the past three years, gave the following results:

Social Network	2013	2014	2015
Facebook	82%	78%	42%
Instagram	65%	69%	75%
Twitter	60%	58%	55%
Tumblr	45%	40%	42%
Pinterest	17%	21%	23%
Google+	5%	8%	12%
Other	23%	24%	30%

Source: This article has been created for the purpose of this statistics exercise and is not from any publication.