

1. Look through your newspaper and find at least five places where money and/or percentages are used to communicate with the public. Write down what you find.
2. Work out approximately what percentage of your paper is used for advertising. Describe your method. Do this for at least three days' papers.
3. Estimate the percentage used for local news and the percentage used for overseas news. Do this for at least three days' papers.
4. Write up your results and be ready to present them to the class on Friday.