

Areas of Rectangles: Jam labels

Karly starts a cottage industry making jam.

She wants to stick rectangular labels on each jar. The label will advertise her brand and tell customers the type of jam.

Her marketing company told Karly that the label should be around 60 cm^2 to 72 cm^2 in area. If the label is any smaller than that it will not grab attention. If it is any larger, the label will cost too much and not fit on the jar.



Find many different rectangle sizes that will work.

Which size would you recommend to Karly?
Explain why.

